

Summer at the Lake BI • Twins shut out Texas CI • Why 'Wicked' is so hot FI • Bring your own hotel: RV road trip GI, H80° L54****

A day in the life of local Trading Spaces' star
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Teens are buzzing over the super-slim RAZR
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SPORTS



StarTribune Sunday

JULY 9, 2006 • STARTRIBUNE.COM • GOOOOOOOOOOOOOOOOOOOOAL!!! • MINNEAPOLIS • ST. PAUL

TCF perks go beyond stadium's name at U

• A variety of benefits includes new financial muscle on campus, logos just about everywhere and a prime suite.
By MIKE KASZUBA • mkasuba@startribune.com
The \$85 million deal that TCF Financial Corp. struck with the University of Minnesota this spring to put its name on the Gophers' new football stadium also created an array of other campus benefits for the bank that are just now coming to light.
Documents reviewed by the Star Tribune show that in negotiations for the \$85 million pledge, the University of Minnesota also agreed to:
• Provide TCF exclusive access to the names and addresses of 250,000 alumni and non-student holders so it can market new debit cards.
• Put the TCF Bank Stadium logo on everything from tickets and stadium menus to service worker uniforms and stadium maintenance vehicles.
• Allow TCF to solidify its position as a dominant banking institution on campus, and potentially push two competitors — US Bank and Chase Manhattan Bank USA — out of key locations.
Stadium continues: Many of the benefits were made available, not demanded, TCF says. A12*

Pocket change will take you to Chicago — if you plan ahead

• A new bargain bus service is rolling in Minneapolis and cities around the Midwest, but there are a few catches.
By JOY POWELL • jpowell@startribune.com
With airline fares on the rise and gas hitting \$3 a gallon, Megabus.com has a deal for you: Chicago for as little as \$4.
That's what college student Alex Blaschke paid. "Best deal around," said Blaschke, 20, as he hopped off the bus Thursday night at the University of Minnesota. He and traveling companion Diana Ky, 19, rode earlier in the day from Milwaukee to Chicago on \$1 tickets that he bought on Megabus.com last month.
The new discount service, a division of Coach USA, keeps overhead costs low by using no terminals, few workers and booking solely online.
But there can be challenges to riding. With no terminals, there are no employees providing customer service at the stops, and no convenient way to link to other modes of transportation such as city buses, light rail, transfer or trains.
Megabus continues: Similar service started in the United Kingdom three years ago. A16*

2 girls injured on ride at Hinckley carnival


Two 14-year-old girls were seriously injured on a carnival ride Saturday in Hinckley. One was airlifted to Hennepin County Medical Center, the other to St. Mary's in Duluth. B1

68°	73°	75°	79°	80°	77°	73°
7 a.m.	9 a.m.	Noon	3 p.m.	5 p.m.	8 p.m.	11 p.m.

Paul Douglas' forecast: Mostly clear, cooler, less humid. Showers and sweatshirts for north. Midweek showers. * B10

METH INC.

THE ROUTE TO MINNESOTA



Meet Alberto Zatarain. He was the local face of a highly organized Mexican drug cartel selling high-grade methamphetamine across Minnesota. Now he's behind bars. But his case shows how cartel trafficking is intensifying here — and why it's tough to stop.
By PAUL MCENROE • pmcenroe@startribune.com

« THE CARTEL IS RUN LIKE A REGULAR BUSINESS AND SET UP LIKE A FORTUNE 500 COMPANY. »
TOM KELLY,
head of the Drug Enforcement Administration office in Minneapolis

From Mexico to Minnesota: The meth distribution network's A14
Can we stop it? Special training equips law enforcement officers. A15
Listen to what the local DEA office says about the drug trade at www.startribune.com

In the eyes of the federal agents who secretly watched him, Alberto Zatarain was a drug dealer who made all the right moves.
He had at least three alibis. He switched cell phones every month and drove up old cars to avoid notice. After dark, he held up and watched TV inside a rented matchbox house in Richfield that rattled from low-flying jets. No clubs, no parties, no women.
And every few months, when another runner came up from Mexico, Zatarain handed off suitcases of cash — profits from a booming business that stretched from metro suburbs to farm towns in the Red River Valley to Fargo.
He was selling methamphetamine, and demand never let up. Operating a network of stash houses from Richfield to Brooklyn Park, and often delivering meth hidden inside jars of instant coffee to customers, Zatarain and his band of couriers at times in recent years reeled in \$250,000 a month.
"He controlled Minnesota and North Dakota," a federal drug-enforcement agent said.
Zatarain, 23, wasn't an independent operator. He was a point man for a shadowy carting cartel in Mexico that federal authorities say now dominates the illicit meth trade besieging Minnesota and the Midwest.
Cartel continues: The "number one drug threat" officers confront. A14*

Honored U researcher raises hopes in Alzheimer's research

• Dr. Karen Hsiao Ashe's quest for answers has broken new ground.
By MATHIA LINDER • mlinder@startribune.com
In the fall of 2004, a research assistant sheepishly approached Dr. Karen Hsiao Ashe about a problem with one of her experiments.
It involved a group of mice that had been bred to become forgetful, like people with Alzheimer's. Only this time, the mice had surprised them.
"Something very funny has happened," the assistant told her. "These animals are getting better."
Ashe, a University of Minnesota neurologist, was astonished. "Something must have gone wrong," she said.
Actually it was a breakthrough in diagnosis. The experiment turned out to be the first scientific evidence that memory loss could be reversed in an advanced stage of Alzheimer's disease. And it helped seal Ashe's reputation as one of the leading scientists in her field.
Ashe continues: A leap of faith. A10*



Dr. Karen Hsiao Ashe knew at age 3 that she wanted to be a scientist. She grew up in Arden Hills and graduated from Harvard and MIT.