

# UNIVERSITY OF MINNESOTA

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Office of the President

202 Morrill Hall  
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Minneapolis, MN 55455-0110

## MEMORANDUM

September 1, 2017

TO: The Honorable David McMillan, Chair  
The Honorable Ken Powell, Vice Chair  
The Honorable Thomas Anderson  
The Honorable Richard Beeson  
The Honorable Linda Cohen  
The Honorable Michael Hsu  
The Honorable Dean Johnson  
The Honorable Peggy Lucas  
The Honorable Abdul Omari  
The Honorable Darrin Rosha  
The Honorable Patricia Simmons  
The Honorable Steve Sviggum

FROM: Eric W. Kaler, President 

RE: TCF sponsorship enhancement and field marks agreement

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Athletics Director Mark Coyle, Senior Vice President Brian Burnett, and other University officials have been in discussions for several months with TCF Bank leadership requesting significant financial support of the Athletes Village project in exchange for placing the name of our stadium sponsor on the playing field surface.

The TCF Board of Directors gave its support to this new enhanced sponsorship agreement with Gopher Athletics in July 2017, and our staff have been working with TCF leadership to finalize the details of this agreement. A summary of the proposed agreement follows.

### 1. New title sponsorship rights

- Add two Field Marks (Exhibit (a)) on Field of Play opposite Big 10 logos as soon as reasonably possible, not later than the second game of 2017
- Add Field Logo (Exhibit (b)) *outside* Field of Play per Exhibit (c) as soon as reasonably possible, not later than the second game of 2017