

**From:** "Bergstrom, Greta A" <greta.bergstrom@[REDACTED]>  
**To:** "Rosemary L. Selle" <rselle@[REDACTED]>  
**Cc:** "Ruff, Mark T" <mark.ruff@[REDACTED].gov>, Hugh Lombardi <hlombardi@[REDACTED]>, Amy Rahja <amyrahja@[REDACTED]>  
**Subject:** RE: Trump Announcement  
**Date:** Thu, 26 Sep 2019 22:35:16 +0000  
**Importance:** Normal  
**Inline-Images:** image001.jpg; image002.jpg

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Made some tweaks:

Independently managed by AEG Facilities, Target Center is a public facility available for corporate bookings. As such, Donald J. Trump for President, Inc. has contracted with the arena for a campaign event on Oct. 10. AEG maintains an open booking policy for the venue, and does not censor any performers or speakers who use the arena. As is the case for all City-owned facilities, the views expressed by Target Center clients are protected by First Amendment rights and do not represent the views nor values of Target Center ownership.

**From:** Rosemary L. Selle <rselle@[REDACTED]>  
**Sent:** Thursday, September 26, 2019 5:20 PM  
**To:** Bergstrom, Greta A <greta.bergstrom@[REDACTED]>  
**Cc:** Ruff, Mark T <mark.ruff@[REDACTED]>; Hugh Lombardi <hlombardi@[REDACTED]>; Amy Rahja <amyrahja@[REDACTED]>  
**Subject:** RE: Trump Announcement

Hi Greta!

First off hi, very nice to e-meet you and Mark. As I'm sure you have been made aware of we will be hosting a Donald Trump rally on 10/10.

Along with our AEG Corporate office we have just put together a few words as a response to media regarding our booking of this event (or any other political event). We want to remain as neutral as possible and also want to make sure as stewards of this City owned asset we are in coordination with you on messaging.

We would not actively distribute this, but this would just be provided should a statement be requested. Please let me know your thoughts!

Target Center is available for corporate hire, and the Donald Trump for President 2020 campaign has booked the arena for an event. We maintain an open booking policy for the venue, and do not censor artists or any other performers or speakers who use the arena. As is with the case for all City-owned venues, the views expressed by performers are uniquely associated with that individual, and do not represent the views or values of Target Center ownership.

Rosie Selle  
Sr. Director of Marketing, Target Center  
Regional Director of Marketing, AEG Facilities

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