

## Re: CEO in residence program

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From: Matt Kramer <kramerm@[REDACTED]>  
To: Dan Gilchrist <dang@[REDACTED]>  
Sent: April 30, 2018 11:24:05 AM CDT  
Received: April 30, 2018 11:24:05 AM CDT

Thanks Dan. I'm around all afternoon.

On Mon, Apr 30, 2018 at 11:22 AM, Dan Gilchrist <dang@[REDACTED]> wrote:  
He promised me he would reach out after our leadership meeting today, which ends at 12:30

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On Mon, Apr 30, 2018 at 10:32 AM, Matt Kramer <kramerm@[REDACTED]> wrote:  
Understood on the second. Should I reach out to AI or can you mention this to him? We are going to be submitting everything to GreaterMSP this week for their formatting, so this is happening fast.

Matt

On Mon, Apr 30, 2018 at 10:28 AM, Dan Gilchrist <dang@[REDACTED]> wrote:  
Matt,

I'm feeling like a lot of this was not quite complete, so would appreciate your flagging anything that needs "further baking."

Also, I want to make sure that you an AI connect about possible faculty sensitivities around this effort so we can avoid internal political problems.

thanks

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On Mon, Apr 30, 2018, 7:49 AM Matt Kramer <kramerm@[REDACTED]> wrote:  
Thanks Dan. This is coming together nicely for the Army and I really appreciate the help.

On Fri, Apr 27, 2018 at 5:01 PM, Dan Gilchrist <dang@[REDACTED]> wrote:  
Maybe some language to work with from OTC.

----- Forwarded message -----

From: Thomas Hutton <tkhutton@[REDACTED]>  
Date: Fri, Apr 27, 2018, 3:51 PM  
Subject: Re: CEO in residence program  
To: Dan Gilchrist <dang@[REDACTED]>

Dan, not sure if the below is what you're looking for, but hopefully it works.

Cheers,

Tom

The Minneapolis-St. Paul metropolitan area is home to one of the nation's only comprehensive universities, the University of Minnesota, in addition to 18 Fortune 500 companies and a host of small- and mid-size companies operating in a diverse range of fields. Many strong connections exist between the rich academic and industrial environments of the area, both in terms of organizations and programs promoting such connections.

Fora such as Medical Alley, bringing together the medical and healthcare industries, the Agricultural Utilization Research Institute (AURI) focusing on food & agriculture and the Minnesota High Tech Association (MHTA) developing the technology ecosystem, provide key points of interaction where the University of Minnesota, with its nearly 4,000 faculty and over 50,000 students, can engage with industry to explore problems and develop novel solutions. The University's leading position in advancing cutting edge industry-engagement programs futhers these connections: Minnesota Innovation Partnerships (MN-IP), a novel way for industry to engage in research collaborations; Minnesota Cup (MN Cup), the nation's largest statewide startup competition; and the Economic Development Fellows program, providing consulting support to local companies while also developing workforce by educating STEM graduate students in business.

The strength of the connected innovation ecosystem in the region is clearly evidenced by presence of business incubators such as Incubology and gener8tor, and the 2018 \$450 million IPO of the Minnesota based software company Ceridian. The University of Minnesota's \$940 million in research expenditures place it in the top 10 of US public universities, and as the state's only research university is a strong focal point for connection around innovation in the heart of a the metropolitan area. In addition, the ecosystem is connected through key partners such as the Minnesota Department of Employment and Economic Development, University Economic Development, and regional economic development organizations. These groups work as the conduits that hold the ecosystem together and quickly move innovators and the innovations to the right resources in the region. The University's Business Advisory Group has over 200 members from local industry adding to the connectedness of the innovation ecosystem, and the MN Cup startup competition has assisted over 13,000 entrepreneurs in its 13 year history - these groups directly contribute to sustaining and building the connectedness of the ecosystem through the University. Additionally, recent investment by the University in its Discovery Nexus space in the McNamara Alumni Center, designed to facilitate closer interaction between the University and business communities, strengthens relationships between critical members of the supporting ecosystem, bringing them together to assist in the advancement of ideas and technology.

On Fri, Apr 27, 2018 at 8:43 AM, Dan Gilchrist <dang@██████████> wrote:

Tom

Also, can you give me a **few sentences** on our "informed perspective on the local eco-system among industry and academia..."

per this:

We are also interested in how your industry and academic partners are networked together, and how local government supports your commercial partners in these innovation areas. We would also like your assessment of how your city's entire eco-system supports delivering innovation. For example, if you have been helping industry bring patents to fruition, perhaps by providing incentives, such information would be useful to know.

Army Futures Command will need to maximize integration with science, technology, engineering, and mathematics research and development activities. Your informed perspective on the local eco-system among industry and academia science, technology, engineering, and math research and development would prove valuable to the Army's stationing assessment. We would like your assessment of what type of growth you anticipate in the research and development expenditures at your local universities. Additionally, your insights on new or emerging facilities, forums or processes designed to bring industry and academia together would be appreciated. We also value your view on the possibilities for the Army Futures Command to establish a headquarters in proximity to any such facilities.

It would be great if I could get this today.

On Fri, Apr 27, 2018 at 8:25 AM, Dan Gilchrist <dang@[REDACTED]> wrote:

Do we have expanded info on this program? A report on who has been a ceo, what companies, etc?

All I can find is

**CEO-in-Residence Program:** matches business executives who have a track record of success in establishing, financing, and leading startup companies with University intellectual property to contribute to or lead a new startup.

Matt Kramer has asked for info on OTC for the Army Strategic Command bid.

Would be good to have today.

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