

mkaszuba@publicrecordmedia.org

11/3/2018 9:06 PM

Fwd: Fleck6



— Original Message —

From: mkaszuba@publicrecordmedia.org
To: mkaszuba@publicrecordmedia.org
Sent: Wed, 24 Oct 2018 13:41:29 -0700
Subject: Fleck6

— Original Message —

From: mkaszuba@publicrecordmedia.org
To: mkaszuba@publicrecordmedia.org
Sent: Sun, 09 Sep 2018 18:51:50 -0700
Subject: Fwd: Re: Public Data Request :: P001375-041218

— Original Message —

From: mkaszuba@publicrecordmedia.org
To: University of MN Data Center, mkaszuba@publicrecordmedia.org
Sent: Tue, 12 Jun 2018 15:53:18 -0700
Subject: Re: Public Data Request :: P001375-041218

Jake --

Thanks, again, for your answers.

As for Item No. 3, I understand that some teams have adopted slogans onto their uniforms. Any idea how many involve a football coach who has trademarked his slogan?

By the way, whom am I speaking to? Are you with the athletic department?

Mike Kaszuba
Public Record Media

— Original Message —

From: University of MN Data Center
To: mkaszuba@publicrecordmedia.org
Cc:
Sent: 11 Jun 2018 14:24:18 -0500
Subject: Public Data Request :: P001375-041218

— Please respond above this line —

Mike,

Following up on the questions you sent over last Thursday. Forgive the formatting - it was easier to answer each question as a bullet as opposed to weaving it all into one continuous message.

Best,
Jake

1 - You're correct. If there was any existing correspondence from key decision-makers discussing integrating any elements of Row the Boat into the design it would have been captured in your initial request.

2 - Coach Kill didn't legally trademark the phrase while he was coaching at Minnesota, so there was no agreement between the University and Coach regarding use of the phrase or any related components. Elements of the "Brick by Brick" mantra were integrated into the uniform design during Coach Kill's tenure, notably a brick wall pattern in the numbers and lettering on the jerseys.

3 - I don't have an exact count of how many other collegiate football programs have incorporated elements of team mantras into their uniforms, but it's not something unique to Minnesota. Off hand, a couple examples just focused on the bumper above the helmet's facemask from last year include Arizona's helmets ("Hard Edge"), as well as Rutgers' ("Believe"). There are certainly others that have done the same, whether that's with their helmets, lettering/stripping on uniforms, patches, etc. This was done here during Coach Kill's tenure. I mentioned the brick patterning earlier, but also with "Brick by Brick" on the rear bumper of the white helmets during at least the 2013 season, if not longer. In 2016, under Coach Claeyes, the team's gold helmets said "Gold Standard" on the rear bumper.

4 - Coach Fleck was part of the call with Nike and our administration, as I imagine would be the case at any program in the country when it comes to uniform design. I'm not aware of any substantial conversations between any parties about how the uniforms would look prior to the initial conference call. I assume everyone brought their ideas to that meeting and they collaborated in the room.

5 - I can't say with certainty when exactly Nike will invoice us. All of the final product will be delivered by the start of football season, so I would anticipate invoicing to happen at any point after that into the early fall. There won't be any additional costs for integrating elements of Row the Boat into the uniforms. Things like helmet stripes and lettering on helmet bumpers are stickers that appear on every football helmet nationwide, subtle patterning of the numbers and lettering of the jerseys or pants was already part of the previous football uniforms, as was a patch on the collar. Modifying existing elements like these, which are the areas where elements of Row the Boat appear, should not come with any extra cost during a scheduled uniform redesign.

To monitor the progress or update this request please log into the [Public Data Center](#).