

Public Safety Line of Business Super Bowl Planning Subcommittee

ACTION ITEMS

C-2350 Government Center

Thursday, March 17, 2016

8:30 – 9:30 a.m.

Attendance:

Chester Cooper, Gretchen Hoffman, Darrell Huggett, Amanda Koonjbeharry, Sarah Lindahl-Pfieffer, Mark Thompson, Marsha Unthank, Eric Waage and Cherie Nelson.

Action steps:

- Major Huggett will obtain and distribute the Minnesota Super Bowl Host Committee's report.
 - Amanda will provide an update to HSPHD co-workers on the anticipated displacement of the homeless in downtown Minneapolis during the Super Bowl activities.
 - The next meeting of the group will be scheduled in June 2016; Commander Scott Gerlicher, MPD, and Mary Ellen Heng, City Attorney's office, will be invited to join the meeting.
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Discussion:

Welcome & Introductions

After introductions, Mark noted that there was a file on planning undertaken by the county for the All Star game and Amanda indicated she had that file. Mark also referenced a report sent out earlier on the economics involved in hosting a Super Bowl event, http://college.holycross.edu/RePEc/spe/Matheson_SuperBowl09.pdf.

Roundtable / Discussion on planning already underway

- Department of Community Corrections and Rehabilitation
Chet indicated that the big issue for DOCCR was sex trafficking, especially for juvenile clients, and that the department was working with the Sheriff's Office on MAVI (Minnesota Anti-Violence Initiative) details and would collaborate with other local law enforcement to undertake home visits to make certain clients were compliant with terms of probation.
- Sexually Exploited Youth Coordinator
Amanda indicated that she had met with Maureen Bausch and Adrienne Jordan from the Minnesota Super Bowl Host Committee and they had agreed to Hennepin County serving as co-chair of the Sex Trafficking Subcommittee with Ramsey County, Women's Foundation and My Sister. A meeting is being planned for April with these key players and other stakeholders will be brought in from throughout Minnesota. Amanda added that a strategic plan and action plan would be developed and presented first to this committee and then to the Super Bowl planning committee; she would be attempting to obtain resources leading up to the game. One goal is to attach the infrastructure that already exists and is heightened during events such as this.

District Court

Sarah reported that she had spoken with the courts in Santa Clara, San Francisco and Houston.

Court Administration in Houston already runs 24-hour calendars and felt that the Super Bowl would have less impact than some of the other large events hosted in the city. A small increase in low level alcohol-related offenses was noted, along with traffic issues. District Court was focusing on three areas: 1-the perimeter that the NFL establishes around the stadium and how that will affect Juvenile Court; 2-arrests; and, 3-the effect of traffic on court calendars during the event.

- **Emergency Management**

Eric indicated that Emergency Management planned to use the Incident Command System, the standard national system used for these types of events/incidents. Minneapolis would be in charge, with Hennepin County as support. They would set up an incident command post and have an emergency command center up and running. [REDACTED]

[REDACTED] Emergency Management planned to have training for personnel and conduct a drill. He provided background on practices and levels of preparedness.

- **Sheriff's Office**

Major Huggett gave a presentation on the Sheriff's Office participation and information received to date:

- The Super Bowl Host Committee conducts fundraisers to support all efforts involved in hosting the event and anticipate raising \$50 million. The Sheriff's Office had to provide a quick budget last year and estimated \$5 million, although costs may be higher and there was no guarantee that this money would be provided.
- He had attended the San Francisco Super Bowl as a visiting public safety official and more law enforcement will be invited to next year's event in Houston.
- This is at least an 18-month planning process; in September the Sheriff's Office will really begin training. There is no such thing as starting to plan too early and the NFL will make a lot of changes up until about one month prior to the event. Flexibility is recommended as the planning process moves along.
- The NFL will be coming to Minneapolis in late April or May to conduct their first site visits and identify venues. There are a number of key venues needed for the various events, including the NFL Experience (to be held in Convention Center), Super Bowl Boulevard, the Taste of NFL, Radio Row, NFL Honors, Media Night and NFL Tailgate.
- The NFL Tailgate is the big event taking place prior to the Super Bowl game. The structure took over a month to build and the perimeter required for this event is [REDACTED], while a normal game day only requires a [REDACTED]. [REDACTED]
- Light rail will fall within the perimeter and won't be able to use near the event for those 10 days of events.
- This event is one of the most secure events and [REDACTED]
- Minneapolis Police Department (MPD) is the lead agency and this is their event; [REDACTED] [REDACTED] This will require resources from all over the metro and Minnesota.
- There are other huge sponsored parties and over 300 parties not sanctioned by the NFL. Typically these look for off-duty officer for private parties.
- Santa Clara set aside \$3 million with access to half that amount prior to the game and the other half available following the even with an invoice and explanation of services.
- 35,000 parking spots have been identified in Minneapolis and 27,000 will be required by the NFL.

- Key MPD contacts are: Deputy Chief Bruce Folkens and Commander Scott Gerlicher.
 - The Sheriff's Office has already had a briefing with Glendale, Arizona law enforcement and started building a training plan. Exercises will be conducted between now and then.
 - A Public Safety Executive Group has been formed and includes Sheriff Stanek, Chief Harteau, Chief Potts and Chief Smith. Public Safety leads will take on various assignments, pull together material and report back to the executive group.
 - A number of subcommittees, 35, have been identified, including the Sex Trafficking Subcommittee.
 - This has been given a [REDACTED] and will be the most secure area in the world on the day of the Super Bowl; top officials won't be able to bring in their own security for free other than the President and Vice President. The Governor would be allowed one security personnel and has to purchase a ticket.
 - Other subcommittees include Downtown Patrols, Credentialing (federal lead), Critical Infrastructure (Eric will likely be asked to participate), and Cyber (federal lead). The FBI and Secret Service will come in for the event and air space will be locked down. Santa Clara used National Guard for security posts.
 - Transit issues will be huge – how to get law enforcement in as well as other people who work in the city. The Sheriff's Office will have off-site parking at a central point and bus in officers.
 - Minneapolis has purchased [REDACTED] Polaris Rangers and the Sheriff's Office has purchased [REDACTED].
 - A Joint Information Team will play a huge role and include Public Information Officers. They will work to get a clear message out within the unit and to the public. In addition, there are 10,000 volunteers.
 - In response to a question, these will be convened by MPD with representatives from the Minnesota Super Bowl Host Committee to minimize duplications of effort and make certain all efforts sync well together.
 - Other teams include a Legal Team and it was recommended that participants be identified; David Brown was suggested for the County Attorney's Office.
 - Most leads will be from Minneapolis and a meeting(s) will be held in May. Someone from the county will be attached to provide representation.
- Public Defender's Office
Gretchen noted that there would be increased traffic at Mall of America, something for Bloomington to consider and act on. The Public Defender's Office anticipated more clients facing misdemeanor level charges and would require more staffing for that.

The group discussed displacement of the homeless in downtown and Amanda agreed to bring this to the attention of relevant social workers.

Discuss possible budget needs / other needs?

Major Huggett said that the biggest problem will be funding and asked if the county would provide funding on top of budget requests and that would need to start building anticipated needs into the 2018 budgets. Discussion on finding out what other counties had spent ensued and Major Huggett noted that the governance structure was not comparable with the structure here. The funding for the last three Super Bowls could be obtained and reviewed.

Mark indicated that the group needs to articulate the message clearly so that this can be brought to the board. Major Huggett agreed to obtain and share a copy of the Host Committee's report.

Future Meeting Schedule

The group agreed to meet again in June after other key meetings have taken place and additional information is available. It was also agreed that Commander Gerlicher and Mary Ellen Heng, City Attorney's office, should be invited. Major Huggett will contact Commander and Gretchen will contact Mary Ellen Heng.

Eric said that it was critical that Minneapolis organize under the ICS initially before committees are set up.

Meeting adjourned.