

Charlene Harter

Emails btw Karen Stepper & greatermsp.org

From: Megan Livgard <Megan.Livgard@ [REDACTED]>
Sent: Tuesday, December 08, 2015 10:22 AM
To: Megan Livgard
Subject: BR|E - Update and year end reporting
Attachments: 2015 Priority Visits_time to update.xlsm; 2015 Common Questions Survey Reporting Form.docx

Greetings Regional Partners –

I hope everyone is enjoying the holiday season. As the year quickly comes to a close I wanted to touch base with everyone regarding business retention efforts. Thank you to everyone for making business retention a priority this year and utilizing the Salesforce CRM system. We appreciate everyone's work and efforts in making the Region the best place to do business.

I would like to respectfully request the following information from Cities, Counties, and any other organization that is working with GREATER MSP to track/report business visits.

- If you have visits that are not yet entered into Salesforce and/or you will not have time to enter before the end of the year, please send me an email with a list of companies you visited in 2015.
 - Do not send me a list of visits that have already been entered into Salesforce
 - If you sent me a list of companies visited from January to July. Then only send me completed visits from the last half of the year.
 - Please send information by Monday, December 21, 2015.
 - I will also send an email in late January 2016 asking for any additional companies visited during the last 2 weeks of December.

As a reminder the attached list outlines suggested companies to visit. The list has been updated to indicate which companies have been visited. If you see a "1" in the first column, that indicates a visit was completed by either a DEED BSR, Chamber, or City.

Attached is an updated list of questions we recommend incorporating into your business visits. Additions and edits will be made to the questionnaire in early 2016.

We will be holding a Salesforce webinar on Monday, December 21st. If you are interested in learning more about the Region's CRM system, please feel free to join us.

Join the meeting: https://join.me/GREATER_MSP_Webinar

On a computer, use any browser. Nothing to download.

On a phone or tablet, launch the [join.me app](#) and enter meeting code: GREATER_MSP_Webinar

Join the audio conference:

Dial 877-850-5019

Access Code 663851#

I am happy to assist you in any manner. We continue to strive to provide timely and effective communication to the Region regarding business retention and expansion efforts. Your work matters and we want to ensure everyone is aware of what companies are being visited and the information being collected on an aggregate basis. By working together we can continue to learn, grow, and prosper together. Again, we are here to help you. Call or email me anytime. Have a great week!

Sincerely,

Megan Barnett-Livgard, CEcD, EDFP
Business Retention & Expansion Manager

GREATER MSP


Minneapolis Saint Paul Regional Economic Development Partnership

400 Robert Street North, Suite 1600, Saint Paul, MN 55101

www.greatersp.org

Office:  Cell: 

Fax: 651.287.4656

Email: Megan.Livgard@

Click [here](#) to report this email as spam.

Charlene Harter

From: Megan Livgard <Megan.Livgard@ [REDACTED]>
Sent: Tuesday, December 08, 2015 10:19 AM
To: Megan Livgard
Subject: BR|E - Update and year end reporting
Attachments: 2015 Priority Visits_time to update.xlsm; 2015 Common Questions Survey Reporting Form.docx

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Business Retention & Expansion Manager

GREATER MSP

Minneapolis Saint Paul Regional Economic Development Partnership

400 Robert Street North, Suite 1600, Saint Paul, MN 55101

www.greatermsp.org

Office: [REDACTED] Cell: [REDACTED]

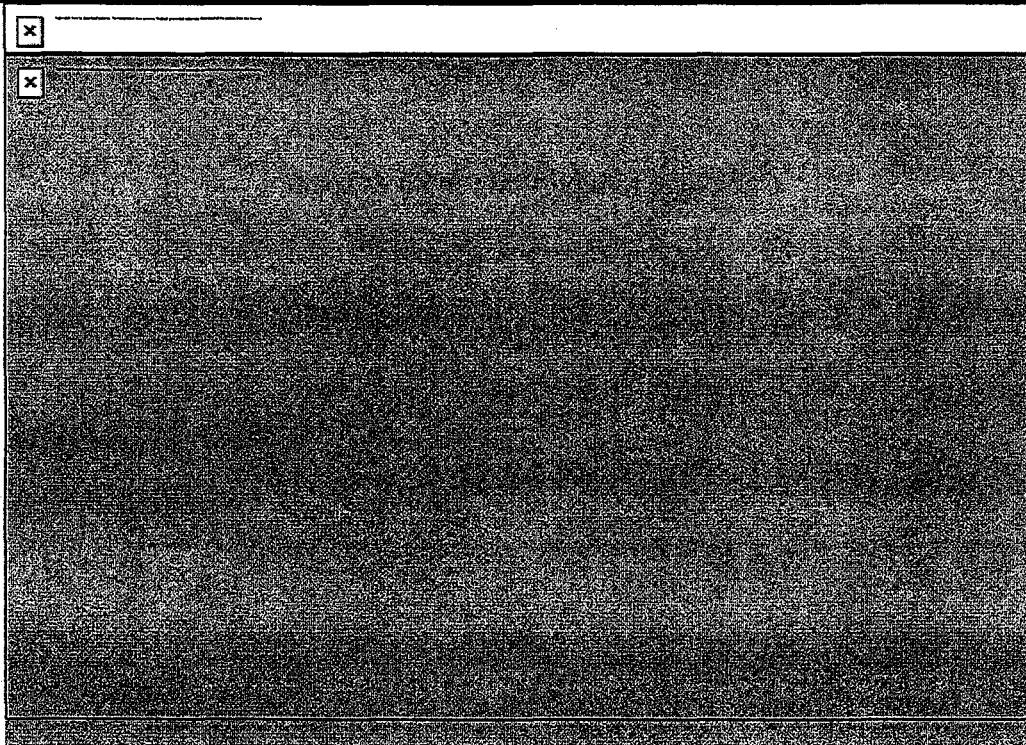
Fax: 651.287.4656

Email: [Megan.Livgard@\[REDACTED\]](mailto:Megan.Livgard@[REDACTED])

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Charlene Harter

From: Michael Langley <info@greatersp.org>
Sent: Tuesday, December 08, 2015 8:45 AM
To: Karen Skepper
Subject: Save the Date | 2016 GREATER MSP Winter Investor Meeting

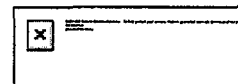


We're excited to announce that this year's 2016 Winter Investor Meeting will be held at the JW Marriott - Minneapolis | Mall of America. Look for a formal invitation to be emailed in January. We look forward to seeing you in February.

Questions? Contact Judy Johnson, Director of Investor Relations, 651-287-1362



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Charlene Harter

Subject: MN Marketing Partners 4th Quarter Meeting
Location: Hard Rock Cafe, Mall of America; 5115 Center Court, Bloomington, MN 55425
Start: Thu 12/03/2015 2:30 PM
End: Thu 12/03/2015 6:30 PM
Show Time As: Tentative
Recurrence: (none)
Organizer: Pribbernow, Christine (DEED)

11/23/2015 Please RSVP by next Monday, November 30th if you haven't done so already. Thanks!

The 4th Quarter Meeting of the Minnesota Marketing Partnership will be held at the Hard Rock Café at the Mall of America from 2:30 – 4:30 PM with a reception from 4:30 – 6:30 PM on Thursday, December 3rd.

We will be meeting on the 2nd floor of the Hard Rock Café, highlighted below in green. The entrance overlooks the Lego Store, which is located on the south side of the mall and the south side of Nickelodeon Universe.



ATT06530.jpg

Many lodging options are available near the Mall of America, including the Radisson Blu and the JW Marriott which connect to the Mall of America.

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Charlene Harter

From: Megan Livgard <Megan.Livgard@[REDACTED]>
Sent: Tuesday, November 10, 2015 3:25 PM
To: Megan Livgard
Subject: FW: Business Retention and Expansion Quarterly Newsletter - November 2015

Sincerely,

Megan Barnett-Livgard, CEcD, EDFP
Business Retention & Expansion Manager

GREATER » MSP

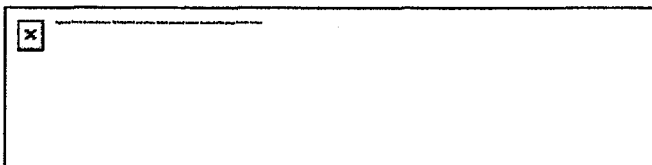
Minneapolis Saint Paul Regional Economic Development Partnership
400 Robert Street North, Suite 1600, Saint Paul, MN 55101
www.greatersp.org

Office: 651.287.5812 Cell: 651.252.5030
Fax: 651.287.4656
Email: [Megan.Livgard@\[REDACTED\]](mailto:Megan.Livgard@[REDACTED])

From: Megan Barnett-Livgard [mailto:megan.livgard@[REDACTED]]
Sent: Friday, November 06, 2015 2:32 PM
To: Megan Livgard <Megan.Livgard@[REDACTED]>
Subject: Business Retention and Expansion Quarterly Newsletter - November 2015



 **NOVEMBER 2015** 



RESOURCES

MINNESOTA DEED

[Find a Job!](#)

[Events for Job Seekers](#)

BUSINESS VISIT DATA

Click on the link below to see a list of companies that were visited from June to October 2015.

- [GROW MNI DEED PUBLIC SECTOR](#)

COMPANY NEWS

Click on the link below to read about companies that have been mentioned in various media sources from June - October 2015.

- [MEDIA HEADLINES](#)

END OF THE YEAR BRE REMINDER

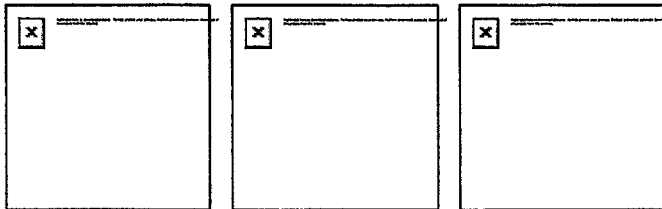
It's that time of year to get your last BRE visits completed and data entered. [Click here](#) for the list of suggested priority companies to visit in 2015. We are happy to assist in any data entry needs.

MAKE IT. MSP. TALENT INITIATIVE

On Tuesday, October 13 the Launch of Make It. MSP. took place at Muse Event Center. Over 400 supporters attended the launch to engage, connect and get involved.

Make It. MSP. is a collaboration involving dozens of companies, cities, universities and nonprofits to retain and attract talented people in our region. Make It. MSP. is how this community is coming together to take action on an issue that is critical to the near-term and long-term growth and prosperity of our region. The initiative includes a digital platform, job portal, recruiter toolkit and networking of partner organizations.

Below please find links to the new tools available on the digital platform as well as our new Make It. MSP. video!



GREATER MSP

[How Do I Request a BRE Visit](#)

[GREATER MSP YouTube Channel](#)

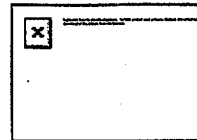
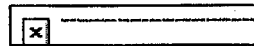
[MAKE IT. MSP. Careers Portal](#)

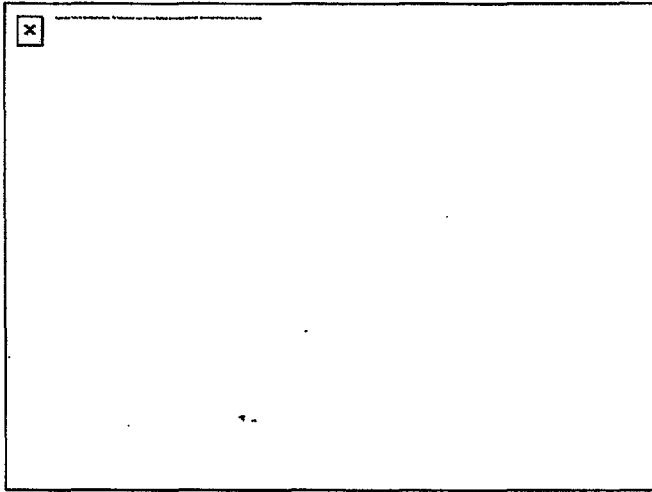
GROW MINNESOTA!

Our [fall quarterly update](#) highlights Minnesota businesses that are growing in Perham and Waconia.

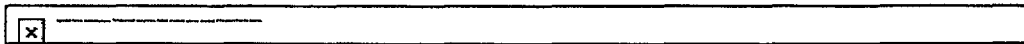
The report also highlights a Grow Minnesota! success that linked Cemstone in Mendota Heights with a Norwegian company, ReforceTech. Over 1,600 Minnesota companies have been assisted since the program began in 2003.

Click on the link provided for more information on the [Grow Minnesota! program](#) and to access a listing of our local partners or send an email to growminnesota@mnchamber.com.





Need more information? Contact Megan Barnett-Livard at 651-287-5812



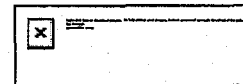
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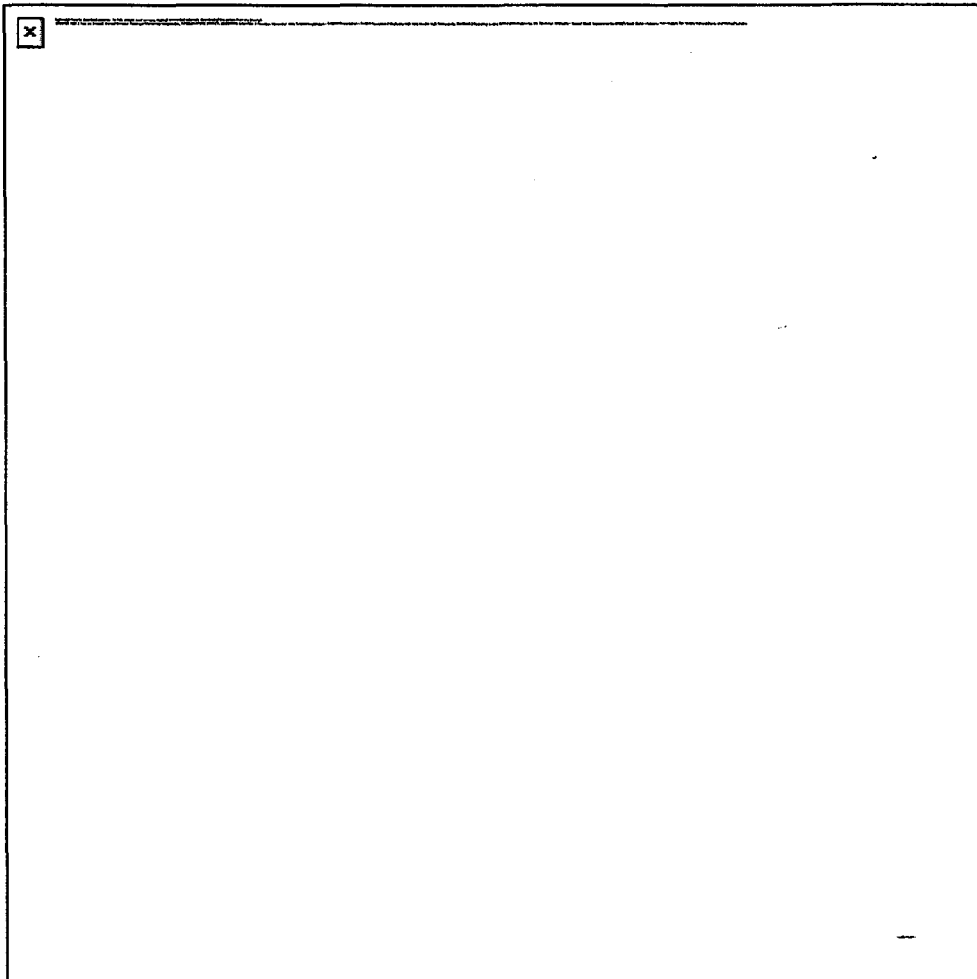
This email was sent to megan.livgard@greatersp.org.
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Charlene Harter

From: Michael Langley <info@greatersp.org>
Sent: Tuesday, November 03, 2015 8:30 AM
To: Karen Skepper
Subject: Don't miss out! You're invited to the GREATER MSP Annual Meeting



November

10

RSVP BY NOVEMBER 3

[Click here to RSVP](#)

Questions? Call Judy Johnson: 651-287-1362

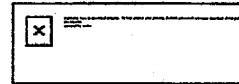
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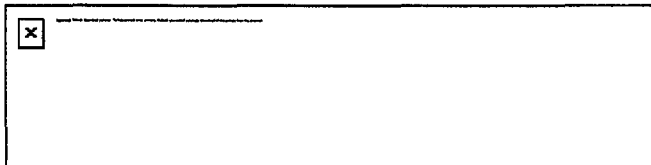


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From: Megan Barnett-Livgard <megan.livgard@ [REDACTED] >
Sent: Monday, November 02, 2015 2:00 PM
To: Karen Skepper
Subject: Business Retention and Expansion Quarterly Newsletter - November 2015



NOVEMBER 2015



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**MAKE IT.
MSP.
TALENT
INITIATIVE**

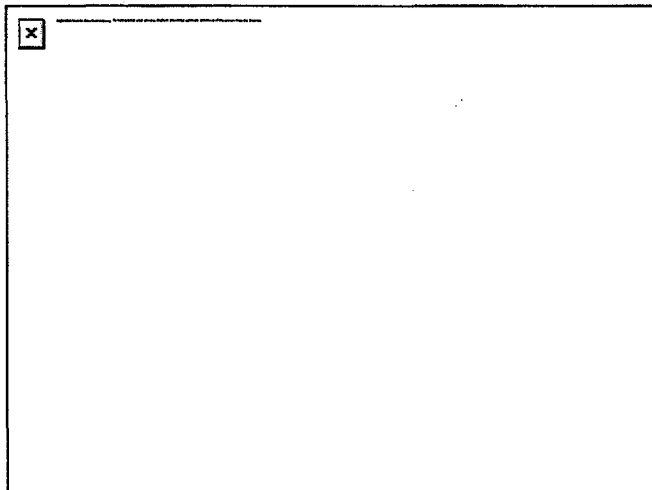
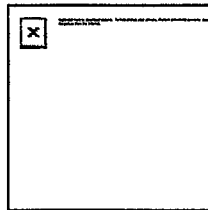
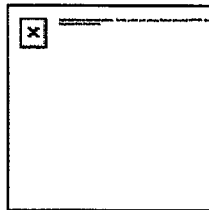
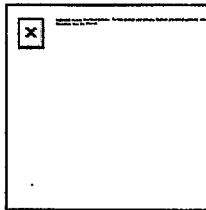
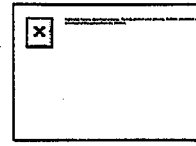
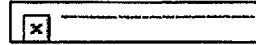
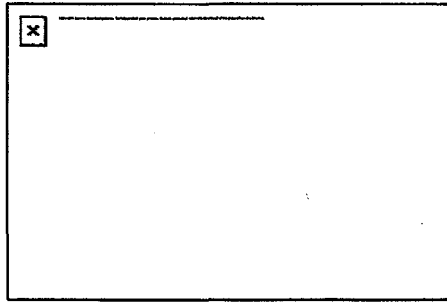
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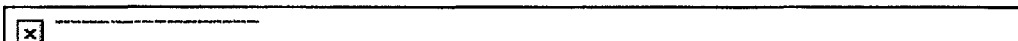
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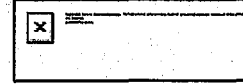
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