

**STATE OF MINNESOTA**  
**CHARITABLE ORGANIZATION INITIAL REGISTRATION & ANNUAL REPORT FORM**

ATTORNEY GENERAL LORI SWANSON  
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Annual Reporting     Initial Registration

**FEDERAL EIN NUMBER:** \_\_\_\_\_

**FOR YEAR ENDING:** 12/31/2014

**SECTION A: REQUIRED INFORMATION FOR INITIAL REGISTRATION & ANNUAL REPORTING**

1. *Legal Name of Organization:* Public Record Media
- If annual reporting, is this a new name since the organization's last filing?  Yes  No
- If so, please state former name: \_\_\_\_\_
2. List all names under which the organization solicits contributions:  
Public Record Media
3. *Mailing Address of Organization (required)*                      *Physical Address of Organization (required)*  
2375 University Ave. W.    2375 University Ave. W.  
Ste. 200    Ste. 200  
St. Paul, MN 55114    St. Paul, MN 55114
4. *Contact Person* Matt Ehling    *E-mail* admin@publicrecordmedia.org  
*Tel. No.* (651) 556-1381    *Fax No.* (651) 641-8573
5. Does the organization use the services of a professional fund-raiser (outside solicitor or consultant)?  
 Yes  No
- If so, provide name and address of any outside professional fund-raiser employed by the organization and state the total amount of compensation each outside fund-raiser received from the filing organization during the year. **Attach schedule if more than one.**
- Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Compensation \_\_\_\_\_
6. a) Does this professional fund-raiser solicit or consult in Minnesota?  Yes  No  
b) Is this professional fund-raiser registered to solicit or consult in Minnesota?  Yes  No
7. Month and day accounting year ends: 12/31
8. Has the organization included the filing fee, late fee (if any) and all attachments required by the instructions?  Yes  No

Office Use Only:  ARF  \$25  \$50  N(e-Postcard)  990  EZ  PF  FES  SIG  BD  SAL  Audit

9. This Section A(9) must be completed by organizations filing a 990-N (e-Postcard) or organizations whose filing does not contain the information requested below. This includes organizations that: 1) do not file an IRS Form 990, 2) file an IRS Form 990-EZ or 990-PF, or 3) organizations that file a group return that does not include the filing organization's individual financial information.

**INCOME**

|                               |                     |
|-------------------------------|---------------------|
| Contributions from the public | \$ 54,458.00        |
| Government Grants             | \$ _____            |
| Other revenue                 | \$ _____            |
| <b>TOTAL REVENUE</b>          | <b>\$ 54,458.00</b> |

|                   |              |
|-------------------|--------------|
| EXCESS or DEFICIT | \$ 12,195.00 |
| TOTAL Assets      | \$ 12,195.00 |
| TOTAL Liabilities | \$ 0.00      |

**END OF YEAR FUND BALANCE/NET WORTH (Assets minus Liabilities)** \$ 12,195.00



**SECTION C: REQUIRED FOR ANNUAL REPORTING ONLY**

*ALL Annual Report filers MUST complete questions 1-6*

1. Has the organization's accounting year changed since the last report was filed?  Yes No   
If yes, provide the new year-end date: \_\_\_\_\_
  
2. **Attach** an explanation if there has been any change in the organization's tax status with the Internal Revenue Service; a significant change in the purposes of the organization; or if the organization's right to solicit funds has been denied, suspended, revoked or enjoined by any state agency or court in any state, or if there are proceedings pending.  None  Attached
  
3. List of the five highest paid directors, officers, and employees of the organization and its related organizations, as that term is defined by section 317A.011, subdivision 18, that receive total compensation of more than \$100,000, together with the compensation paid to each. For purposes of this subdivision, "compensation" is defined as the total amount reported on Form W-2 (Box 5) or Form 1099-MISC (Box 7) issued by the organization and its related organizations to the individual. The value of fringe benefits and deferred compensation paid by the charitable organization and all related organizations as that term is defined by section 317A.011, subdivision 18, shall also be reported as a separate item for each person whose compensation is required to be reported pursuant to this subdivision.

|   | Name/Title | Compensation | Deferred Compensation | Fringe Benefits |
|---|------------|--------------|-----------------------|-----------------|
| 1 |            |              |                       |                 |
| 2 |            |              |                       |                 |
| 3 |            |              |                       |                 |
| 4 |            |              |                       |                 |
| 5 |            |              |                       |                 |

4. **Attach** a list of organization's board of directors.  Attached  Included in IRS Return
  
5. **Attach a GAAP audit** if total revenue exceeds \$750,000.  Attached  Audit not included under the Food Shelf Exemption (excluding from total revenue the value of food donated to a nonprofit food shelf for redistribution at no cost).  Audit not required
  
6. Minnesota law requires that an organization file a copy of all tax or informational returns filed with the IRS, including IRS Form 990-N (e-Postcard), 990, 990-EZ, or 990-PF, including all schedules and amendments. Has the organization included with this annual report a copy of all tax or informational returns, including IRS Form 990-N (e-Postcard), 990, 990-EZ or 990-PF that it filed with the IRS (excluding Schedule B or any other donor list)?  Yes  No (Not required to file a return with IRS or files a group return).

*NOTE: By answering YES to the above question, you are attesting that the IRS informational return filed with this office is an exact copy, including all schedules and attachments, of the IRS informational return filed with the IRS (excluding Schedule B or any other donor list the IRS may require).*

7. This Section C(7) must be completed by organizations that: 1) do not file an informational return with the IRS; 2) file a 990-N (e-Postcard), 990-EZ, or 990-PF; 3) file a group return that does not include the filing organization's functional expense information; or 4) file an IRS Form 990 that does not contain a completed functional expenses statement within the IRS Form 990.

| <b>Statement of Functional Expenses</b>  |                       |                                    |   |                                |
|--|-----------------------|------------------------------------|---|--------------------------------|
|  | (A)<br>Total expenses | (B)<br>Program service<br>expenses | (C)<br>Management and<br>general expenses | (D)<br>Fundraising<br>expenses |
| 1 Grants and other assistance to governments and organizations in the U.S.   |                       |                                    |   |                                |
| 2 Grants and other assistance to individuals in the U.S.   |                       |                                    |   |                                |
| 3 Grants and other assistance to governments, organizations, and individuals outside the U.S.  |                       |                                    |   |                                |
| 4 Benefits paid to or for members  |                       |                                    |   |                                |
| 5 Compensation of current officers, directors, trustees, and key employees   |                       |                                    |   |                                |
| 6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1) and persons described in section 4958(c)(3)(B))  |                       |                                    |   |                                |
| 7 Other salaries and wages   |                       |                                    |   |                                |
| 8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)  |                       |                                    |   |                                |
| 9 Other employee benefits  |                       |                                    |   |                                |
| 10 Payroll taxes   |                       |                                    |   |                                |
| 11 Fees for services (non-employees):  |                       |                                    |   |                                |
| a Management   |                       |                                    |   |                                |
| b Legal  | \$ 23,406.00          | \$ 23,406.00                       |   |                                |
| c Accounting   |                       |                                    |   |                                |
| d Lobbying   |                       |                                    |   |                                |
| e Professional fundraising services  |                       |                                    |   |                                |
| f Investment management fees   |                       |                                    |   |                                |
| g Other  | \$ 10,246.00          | \$ 9,681.00                        |   | \$ 565.00                      |
| 12 Advertising and promotion   |                       |                                    |   |                                |
| 13 Office expenses   | \$ 270.00             |                                    | \$ 270.00                                 |                                |
| 14 Information technology  |                       |                                    |   |                                |
| 15 Royalties   |                       |                                    |   |                                |
| 16 Occupancy   | \$ 715.00             |                                    | \$ 715.00                                 |                                |
| 17 Travel  | \$ 2,109.00           | \$ 2,109.00                        |   |                                |
| 18 Payments of travel or entertainment expenses for any federal, state, or local public officials  |                       |                                    |   |                                |
| 19 Conferences, conventions, and meetings  | \$ 530.00             |                                    | \$ 81.00                                  | \$ 449.00                      |
| 20 Interest  |                       |                                    |   |                                |
| 21 Payments to affiliates  |                       |                                    |   |                                |
| 22 Depreciation, depletion, and amortization   |                       |                                    |   |                                |
| 23 Insurance   | \$ 1,504.00           |                                    | \$ 1,504.00                               |                                |
| 24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)   |                       |                                    |   |                                |
| a Bank fees  | \$ 20.00              |                                    | \$ 20.00                                  |                                |
| b Government filings   | \$ 875.00             |                                    | \$ 875.00                                 |                                |
| c Copies of government documents   | \$ 1,452.00           | \$ 1,452.00                        |   |                                |
| d All other expenses   | \$ 1,136.00           | \$ 840.00                          | \$ 296.00                                 |                                |
| 25 <b>Total functional expenses.</b> Add lines 1 through 24d   | \$ 42,263.00          | \$ 37,488.00                       | \$ 3,761.00                               | \$ 1,014.00                    |
| 26 <b>Joint costs.</b> Check here <input type="checkbox"/> if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation |                       |                                    |   |                                |

**Must be prepared in accordance with generally accepted accounting principles.**

For 990-EZ filers: Column A, Line 25 should equal line 17 IRS Form 990-EZ

For 990-PF filers: Column A, Line 25 should equal line 26 IRS Form 990-PF


The total of Column A, lines 1 through 24d should equal line 25a.

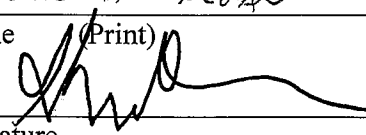
The total of lines 25b, 25c and 25d, should equal line 25a

**SECTION D: REQUIRED FOR INITIAL REGISTRATION & ANNUAL REPORTING**

**BOARD OF DIRECTORS**  
**SIGNATURES AND ACKNOWLEDGMENT**

We, the undersigned, state and acknowledge that we are duly constituted officers of this organization, being the PRESIDENT (Title) and OFFICER (Title) respectively, and that we execute this document on behalf of the organization pursuant to the resolution of the Public Record Media (Board of Directors, Trustees, or Managing Group) adopted on the 2ND day of JUNE, 2015, approving the contents of the document, and do hereby certify that the Board of Directors (Board of Directors, Trustees or Managing Group) has assumed, and will continue to assume, responsibility for determining matters of policy, and have supervised, and will continue to supervise, the finances of the organization. We further state that the information supplied is true, correct and complete to the best of our knowledge.

MATT EHLING  
Name (Print)  
  
Signature  
PRESIDENT  
Title  
JUNE 3, 2015  
Date

SHELLA REGAN  
Name (Print)  
  
Signature  
OFFICER  
Title  
JUNE 3, 2015  
Date

**\* NOTICE \***

**Documents required to be filed are public records. Please do not include *social security numbers, driver's license numbers or bank account numbers* on the documents filed with this Office as they are not required, but could become part of the public records. A charitable organization is not required to file a list of its donors. If it is included, it may become part of the public file.**

**PUBLIC RECORD MEDIA - 2014 ANNUAL FILING  
ATTACHMENTS**

**Section B, line 12. List of corporate officers; chief executive officer**

Board members; business mailing addresses

Matt Ehling, President

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

Martin Owings, Vice President

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

Sheila Regan

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

Tim Hagedron

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

Kyle Mianulli

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

Chief executive officer; business mailing address

Matt Ehling, Executive Director

2375 University Ave. W. Ste. 200

St. Paul, MN 55114

**Section C, Line 1. Change in tax status**

Since 2013, Public Record Media was granted tax exempt status (see IRS letter attached to 990EZ).

**Section C, line 4. Board of directors**

See answer for Section B, line 12 (above).