

Re: US Army Futures Command

From: Matt Kramer <kramerm@[REDACTED]>
To: J.D. Burton <jdburton@[REDACTED]>
Sent: April 20, 2018 10:36:24 AM CDT
Received: April 20, 2018 10:36:24 AM CDT

Complete agreement. Why don't I resend adding both of them and asking their assistance. Okay?

On Fri, Apr 20, 2018 at 10:33 AM, J.D. Burton <jdburton@[REDACTED]> wrote:

Matt - I would like to loop in Amy Kricher fro Food Safety and Tucker LeBien from the AHC. They have been involved in our discussions with McCollum and DOD to this point and can assist in the effort.

Please let me know if you are comfortable with me looping them in now of if you would like me to wait.

JD

On Fri, Apr 20, 2018 at 10:27 AM, Matt Kramer <kramerm@[REDACTED]> wrote:

Colleagues,

We have an exciting economic development opportunity not that different from the Amazon project and with the added benefit that the strengths of the University are being actively sought.

Please read the following [article](#):

and then read through the attached letter forwarded from Congresswoman Betty McCollum's office.

Several things:

- 1) While the letter is addressed to Mayor Frey of Minneapolis, we are told that the intent is that this is a Twin Cities bid and that the overall value of the Twin Cities is in play, not just a single city.
- 2) We are confirming the details, but it would appear that the State of MN (DEED) will be taking the lead in pulling together a comprehensive response. I will update everyone as soon as I have the details on this.
- 3) It is noteworthy that the letter highlights the importance of being in a community with "an existing innovation eco-system." From the work of our OTC in launching new businesses; the incredible strength we have in the degrees that they are seeking, to the presence of multiple partners like MHTA, GreaterMSP, and others, I have to think that we have a real opportunity (minus of course the 16 inches of snow this past weekend).
- 4) The timeline on our response is very short. Again, I'll get details from DEED once they confirm they are taking the lead, but we have to respond by May 10th which means that our body of work must be done well in advance.

I'm writing to you today to tell you that:

- 1) I'm acting as the point person to pull together our overall U of MN response. I envision that while we are pulling data and responses from a variety of units across the University, we will use University Relations resources to put everything into a common look and feel so that our marketing impact is maximized.

2) I'm asking you to look at this letter and begin gathering the data required to be responsive. If there are others that you think can respond, let's include them in our response.

My general idea is that we need:

1) Quantitative data on the strength of our programs in the technical disciplines that they identified in the College of Science and Engineering. Dean Kaveh and Rhonda, I'd like to get highlights of the programs, awards, quantity of graduates, etc. We don't need to do the industry projections, I believe DEED will do that, but if we have any data we can put that in.

See "Letter to Mayor Jacob Frey" paragraph six for the programs they are interested in.

2) A list of all of our Centers with ones that have national defense implications highlighted (for example, the National Center for Food Protection and Defense). Al and Dan, would it be possible for you to take a crack at that? If we have a publication (I'm not aware of one) that already has all the Center's listed and highlighted, that would be a good starting point. Ideally we could also add awards, recognition, and special events that various centers have had that can be highlighted as examples of particularly innovative work.

3) A description of OTC and the great work they have done. Dan, I think this is just gathering the handouts and annual reports they already have done. I envision our response providing a summary of how great they are and then referencing their publications.

4) They ask for our "informed perspective on the local eco-system among industry and academia..." I'd value any thoughts on how best to respond to this.

5) They ask for our assessment of the "type of growth you anticipate in the research and development expenditures at your local universities." Dan, I think this can be your annual report as it shows regular growth and certainly has great highlights.

6) Emily and Jakub, while they don't ask specifically for healthcare related innovation applicable to the DOD, I'm confident that we have some great examples we can provide them that highlight the AHC and the work that easily translates into innovative solutions for our soldiers. I need your help in finding and highlighting those elements.

7) Finally, they ask for our thoughts as to their ability to be approximate to our campus. We are going to be suggesting the 2407 Partnership as one site, along with any number of other locations where they would be a great addition in the Twin Cities.

I'm happy to pull together a team meeting to help us get started. My intent in writing this e-mail is simply to help us get started on the tasks that I think are very straightforward in terms of our response. I'm confident that there will be other elements in our response that the State/DEED will ask for or that we will think up.

I've briefed the President on this and he is excited to get started.

Thank you everyone. Quick timeline, but much of the data is information that we have on hand and that we can quickly repurpose for this response.

Again, I don't presume to assign tasks to anyone, only to highlight what needs to be done and how best we might get started. I'm wide open to ideas on how to accomplish this body of work.

Happy Friday!
Matt