

Re: HQ2 Email Response

From: "Hardy, Shawntera (DEED)" <shawntera.hardy@state.mn.us>
To: Mike Brown <mike.brown@state.mn.us>
Cc: "McKinnon, Kevin (DEED)" <kevin.mckinnon@state.mn.us>, "Delaney, Shane M (DEED)" <shane.m.delaney@state.mn.us>, "Rossate, Jeff (DEED)" <jeff.rossate@state.mn.us>, Michael Langley <michael.langley@state.mn.us>, David Griggs <david.griggs@state.mn.us>, Joel Akason <joel.akason@state.mn.us>
Date: Thu, 21 Sep 2017 20:12:45 -0500
Attachments: image001.png (13.5 kB); image002.png (3.56 kB)

Hello:

Thank you all for your work to date. The email is aligned with my thoughts on next steps. As stated, we will make sure that the Governor's office is briefed.

Shawntera

Shawntera Hardy | Commissioner

Minnesota Department of Employment and Economic Development

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Title: MN DEED logo



On Sep 21, 2017, at 4:55 PM, Mike Brown <Mike.Brown@state.mn.us> wrote:

Tomorrow is the due date for submission on sites for the Amazon HQ2 sites. As those submissions come in, we would like to send the email below to those who submit. The email will come from Joel Akason as he receives the submissions. The goal of this is to 1) acknowledge receipt of the submission, 2) provide information on when they can expect a response, 3) thank them for their work, 4) encourage them not to reveal details of their submissions publicly, and 5) continue to keep them engaged in the process.

Please let us know your thoughts on the email. It would be great if you could reply to this email so we know we are in agreement. Also let us know if you have other ideas on what we should be doing in the near term. Shane, was planning to touch base with the Governor's office to make sure there is alignment there.

Thanks.

Thank you for your submission for Project #710/HQ2. Over the next few days, DEED and GREATER MSP will evaluate all proposals relative to Amazon's RFP and determine if submissions meet the core requirements of the RFP. DEED and GREATER MSP will provide you feedback and outline next steps by September 29.

DEED and GREATER MSP will be working with many local and regional partners to put together a comprehensive and competitive response for Amazon. The competition is intense among communities all across the country and Amazon is anticipating many strong proposals. DEED and GREATER MSP would like to prevent other regions from gaining insight into the opportunities available in the MSP region, which could then be used to strengthen their submissions. Therefore, we ask that you keep the details of your submission confidential. We look forward to further conversation on all the proposals.

DEED and GREATER MSP thank you for all your time and work to submit your local opportunity! We are confident that our unified response will allow us to tell the story in the best way possible and put the region in the best position.

Mike Brown

VP Marketing and Communications

<image001.png>

Office: [REDACTED]

Cell: [REDACTED]

Email: [mike.brown@\[REDACTED\]](mailto:mike.brown@[REDACTED])

<image002.png>