

RE: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

To: "Hardy, Shawntera (DEED)" <shawntera.hardy@state.mn.us>
Cc: "Shalda, Samantha (DEED)" <samantha.shalda@state.mn.us>
Date: Fri, 08 Sep 2017 14:17:10 -0500
Attachments: image002.png (34.19 kB); Amazon-GreaterMSP Talking Points.docx (14.96 kB)

Commissioner – updated talking points for this evening are attached. They include information from Greater MSP, as well as a point about confidentiality since that's what reporters are seeming to latch on to today.

Let me know if you need anything else.

Thanks.

Shane Delaney | Communications Director
Minnesota Department of Employment and Economic Development
1st National Bank Building, 332 Minnesota St., Suite E200, St. Paul MN 55101
[REDACTED]

[Web](#) | [Twitter](#) | [Facebook](#)



From: Shalda, Samantha (DEED)
Sent: Friday, September 08, 2017 12:09 PM
To: Delaney, Shane M (DEED) <shane.m.delaney@state.mn.us>
Subject: RE: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

Shane,

If you are able, she would like you to be there. Also, she said Greater MSP had some good talking points that we should incorporate into ours. Are you able to get a hold of them or should I ask Kevin?

Sam

From: Delaney, Shane M (DEED)
Sent: Friday, September 08, 2017 10:01 AM
To: Shalda, Samantha (DEED) <samantha.shalda@state.mn.us>
Subject: RE: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

Talking points attached.

Details:

Live interview with Cathy Wurzer and/or Eric Eskola
5-6 minute discussion
Will focus on the question "What is Minnesota doing to bring Amazon here?"
Arrive no later than 6:30 p.m.
Meet Almanac staff on the skyway level for escort to the studio

Can you ask her if she wants to be staffed while there? I can be there if she really wants.

Shane Delaney | Communications Director
Minnesota Department of Employment and Economic Development
1st National Bank Building, 332 Minnesota St., Suite E200, St. Paul MN 55101

D: [REDACTED]

M: [REDACTED]

[Web](#) | [Twitter](#) | [Facebook](#)



From: Shalda, Samantha (DEED)
Sent: Friday, September 08, 2017 9:55 AM
To: Delaney, Shane M (DEED) <shane.m.delaney@state.mn.us>
Subject: RE: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

Well then! Haha.

From: Delaney, Shane M (DEED)
Sent: Friday, September 08, 2017 9:55 AM
To: Shalda, Samantha (DEED) <samantha.shalda@state.mn.us>
Subject: FW: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

FYI

Shane Delaney | Communications Director
Minnesota Department of Employment and Economic Development
1st National Bank Building, 332 Minnesota St., Suite E200, St. Paul MN 55101

D: [REDACTED]

M: [REDACTED]

[Web](#) | [Twitter](#) | [Facebook](#)



From: Cederberg, Laura (GOV)
Sent: Friday, September 08, 2017 9:54 AM
To: Fettig, Sam (GOV) <sam.fettig@state.mn.us>
Cc: Zakula, Linden (GOV) <linden.zakula@state.mn.us>; Delaney, Shane M (DEED) <shane.m.delaney@state.mn.us>
Subject: Re: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

Commissioner will do this and was given additional direction from GMD. Thanks all!

Laura Cederberg
[REDACTED]

On Sep 8, 2017, at 9:38 AM, Fettig, Sam (GOV) <sam.fettig@state.mn.us> wrote:

FYI. Shane, I'm going to have Caissa reach out to you.

Sam Fettig | Press Secretary
Office of Governor Mark Dayton & Lt. Governor Tina Smith
130 State Capitol, 75 Rev. Dr. Martin Luther King Jr. Blvd.
Saint Paul, Minnesota 55155-1611
Office: [REDACTED] | Mobile: [REDACTED] | @SBFettig

From: Caissa Casarez [mailto:ccasarez@██████████]

Sent: Friday, September 08, 2017 9:27 AM

To: Fettig, Sam (GOV) <sam.fettig@state.██████████>

Subject: Almanac/TPT request: Commissioner Hardy on Amazon expansion?

Hi Sam,

I work with Kari on "Almanac" at TPT. I'm writing because we're hoping to do a segment for tonight's show on Amazon's plans to open a second headquarters and Minnesota's proposal to get it here. Would Commissioner Hardy or another official be available to join us tonight to talk about it?

Please let me know when you can. If you have any questions in the meantime, feel free to ask.

Thanks!

-Caissa Casarez

Caissa Casarez | "Almanac" Production Assistant | She/her pronouns

TPT – Twin Cities PBS | 172 East 4th Street | Saint Paul, MN 55101

Office: 651.229.1233 | ccasarez@██████████ | Twitter: @cmcasarez

Find Almanac on [Facebook](#) | [Twitter](#) | [Instagram](#) | [TPT.org](#)

Our mission: "Enrich lives and strengthen our community through the power of media."