

***Talking Points for Proposal Submission***

- Working closely with the Department of Employment and Economic Development and multiple communities in our region, we delivered to Amazon today a proposal that makes a compelling case for locating Amazon's second headquarters here.
- What makes our proposal so compelling:
  - A range of sites that encompass urban, suburban and exurban environments. Few communities could offer such a mix.
  - An educated, entrepreneurial and increasingly diverse workforce that meets Amazon's needs and that we continue to invest in and grow through our college and university systems and unique initiatives such as Make It MSP.
  - A supportive, welcoming business and civic community that recognizes the cascade of benefits the region would realize by having Amazon choose to locate here.
  - Our region's rich legacy of growing thriving businesses, born of innovation and imagination, across multiple industries ... a legacy that makes us home to more Fortune 500 companies per capita than anywhere else in the country.
- We are proud of what we submitted to Amazon, energized by the collaboration and smart thinking we saw as we pulled our proposal together and look forward to continuing the conversation between Amazon and our community.
- All regions participating in Amazon's site selection process were required to sign non-disclosure agreements and to submit their proposals in confidence. To honor those conditions, we're not at liberty to share much information about our proposal. Furthermore, given the intense competition for this opportunity, it's not in our best interests to show our cards.