

**FW: The Man Who Reduced Homelessness In Utah By 91% | Fast Company |
Business + Innovation**

From: Tim.Marx <Timothy.Marx@[REDACTED]>
To: Cathy ten Broeke (cathy.tenbroeke@[REDACTED]) <cathy.tenbroeke@[REDACTED]>, Mikkel Beckmen (Mikkel.Beckmen@[REDACTED]) <Mikkel.Beckmen@[REDACTED]>, Mikkel Beckmen </O=HCCENTRALSITE/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Mikkel Beckmen@[REDACTED]>
Cc: Laurie Ohmann <Laurie.Ohmann@[REDACTED]>, Tracy Berglund <TRACY.BERGLUND@[REDACTED]>, laurie.ohmann@[REDACTED] </O=HCCENTRALSITE/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=Laurie.ohmann@[REDACTED]>
>
Sent: December 6, 2016 4:08:52 PM CST
Received: December 6, 2016 4:08:58 PM CST
Attachments: image001.jpg, image002.jpg, image003.jpg, image004.jpg, image005.jpg, image006.jpg

Cathy and Mikkel,

See below from a good friend, Tim Welsh, who is with McKinsey, and is on or chaired many, many boards: Itasca, now United Way, Greater MSP, St. Paul Foundation and on and on. He is very influential and respected in the business and civic community and influential.

I sent a short initial reply saying that I and we know Lloyd, worked with him, and we have same approaches (I recall his being here to learn from us!) which don't always show up in dramatic reductions due to our larger urban environment, and our numbers are decreasing, dramatically among veterans.

But I would like to get him something more thoughtful and in-depth he knows how we compare both in methods, numbers and provide other context that demonstrates we are as good as Lloyd and also we need to do better.

Can you help on this? After you work on something, we can get Nan's and Steve Berg's input at the Alliance if we think it will help.

Getting this information in digestible form to Tim and to the President of the United Way would really help our cause. I would indicate I got your help and cc you for follow-up and maybe add some CC perspective.

Thanks for your consideration. I am copying Laurie and Tracy so they are in "the loop."

Thanks,

Tim Marx

President and CEO Catholic Charities of St. Paul and Minneapolis

tim.marx@cctwincities.org <mailto:tim.marx@[REDACTED]> ([REDACTED])

www.cctwincities.org <http://www.[REDACTED]>

<http://www.facebook.com/pages/Catholic-Charities-of-Saint-Paul-and-Minneapolis/123393160528?ref=ts&fref=ts>

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From: tim_welsh@ [mailto:tim_welsh@]
Sent: Tuesday, December 06, 2016 5:38 AM
To: Tim.Marx <Timothy.Marx@ >; Sarah.Caruso@ >
Subject: Fwd: The Man Who Reduced Homelessness In Utah By 91% | Fast Company | Business + Innovation

Sarah and Tim,

I thought that you might be interested in seeing this article.

Tim

Sent from my iPhone

Begin forwarded message:

From: "Anu.Gupta" <Anu.Gupta@ >
Date: December 6, 2016 at 12:00:22 PM GMT+1
To: "tim_welsh@ " <mailto:tim_welsh@ > <mailto:tim_welsh@ >
Subject: The Man Who Reduced Homelessness In Utah By 91% | Fast Company | Business + Innovation

Tim,

Hope you're doing well. Saw a great article on reducing homelessness in Utah by 91%.

I wish we could do the same for Minnesota. That would be tremendous. How does one go about something like this.

Anu

https://urldefense.proofpoint.com/v2/url?u=https-3A__www.fastcompany.com_3066204_innovation-2Dagents_the-2Dman-2Dwho-2Dreduced-2Dhomelessness-2Din-2Dutah-2Dby-2D91-3Futm-5Fcontent-3Dbuffer6bdad-26utm-5Fmedium-3Dsocial-26utm-5Fsource-3Dtwitter.com-26utm-5Fcampaign-3Dbuffer-26utm-5Fcontent-3Dbuffer6bdad-26utm-5Fmedium-3Dsocial-26utm-5Fsource-3Dtwitter.com-26utm-5Fcampaign-3Dbuffer&d=DgIFAg&c=yIH1_-b1hO27QV_BdDph9suDL0Jq0WcgndLmluQXoms&r=k7SSbG-Jrhq9Yo4I-hnUDfVKqNhPt8jxRZ8tdZEP7gU&m=w-KXuKwDDr2g64KQeQ6catqYzAHGuZDdXuIMjR6BXbc&s=0osVHGjvx9QkBkwJsYaTdfNrK2_E8XoQ6N0HqFWANP8&e=> &d=DgIFAg&c=yIH1_-b1hO27QV_BdDph9suDL0Jq0WcgndLmluQXoms&r=k7SSbG-Jrhq9Yo4I-hnUDfVKqNhPt8jxRZ8tdZEP7gU&m=w-KXuKwDDr2g64KQeQ6catqYzAHGuZDdXuIMjR6BXbc&s=0osVHGjvx9QkBkwJsYaTdfNrK2_E8XoQ6N0HqFWANP8&e=

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