

Soublet, Brian G.@[REDACTED]

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From: Soublet, Brian G.@[REDACTED]  
Sent: Monday, January 23, 2017 5:29 PM  
To: 'Adam Bentley'; Chelsea Kohler  
Cc: Anthony Levandowski (a@[REDACTED]); Figueroa, Melissa S.@[REDACTED]; Gonzalez, Jessica F.@[REDACTED]  
Subject: RE: FW: Uber Mapping Media Plan - Vehicle Registrations?

Thanks. We have the information. We'll be able to process the vehicles tomorrow morning.

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From: Adam Bentley [mailto:adam.bentley@[REDACTED]]  
Sent: Monday, January 23, 2017 4:33 PM  
To: Soublet, Brian G.@[REDACTED] <Brian.Soublet@[REDACTED]>; Chelsea Kohler <chelseamk@[REDACTED]>  
Cc: Anthony Levandowski (a@[REDACTED]) <a@[REDACTED]>; Figueroa, Melissa S.@[REDACTED] <Melissa.Figueroa@[REDACTED]>; Gonzalez, Jessica F.@[REDACTED] <Jessica.Gonzalez@[REDACTED]>  
Subject: Re: FW: Uber Mapping Media Plan - Vehicle Registrations?

+ Chelsea

Hi Brian - We are coordinated and will have the press out tomorrow and thereafter can confirm the reinstatements with your team. We are also reaching out to SF officials to inform them as well tonight/tomorrow. I think we are coordinated, but happy to do a call later today or tomorrow morning if helpful.

On Mon, Jan 23, 2017 at 4:14 PM, Soublet, Brian G.@[REDACTED] <Brian.Soublet@[REDACTED]> wrote:

The message below concerns me. I have to let you know that the registrations of the vehicles will not be reinstated until we see that statement out in the press – this is what we discussed in the call on Friday. You also agreed that you would contact the City of San Francisco. Do we need to have another call so that we are all on the same page?

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From: Chelsea Kohler [mailto:chelseamk@[REDACTED]]  
Sent: Monday, January 23, 2017 2:55 PM  
To: Figueroa, Melissa S.@[REDACTED]; Gonzalez, Jessica F.@[REDACTED]  
Cc: Shari Doherty  
Subject: Confirming this week's plans

Melissa and Jessica,

Thanks for taking the time to connect over the past few weeks.

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Per our conversations, I wanted to give you a full day's notice before we move forward with our cars being reinstated or any press goes live with news of our mapping cars returning to San Francisco.

Our proposed plan is as follows: I will reach out to the San Francisco Chronicle in the morning to let Carolyn Said know that we will have a handful of mapping cars returning to San Francisco's roads tomorrow afternoon along with the following statement:

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"These cars are being used for mapping purposes only. They are being driven manually at all times and their self-driving systems are disabled."

I'm planning to have the news embargoed until 3pm PT Tuesday. On background, I would confirm we've worked with both the DMV and CalSTA to make this happen.

May I ask if you're planning to have a reactive statement? May I direct Carolyn to you both if/when she asks for your team's thoughts?

Best,

Chelsea