

From: Seys, Amy
To: Seys, Amy <ASeys@[REDACTED]>
Subject: RE: Charles Poe from the American Music Awards Called

If he calls back tell him thanks but no thanks...we have zero dollars in our marketing budget!!!

TG

From: Seys, Amy
Sent: Wednesday, October 19, 2016 11:06 AM
To: Petersen, Chelsea; Gerhardt, Todd; Laufenburger, Denny
Subject: Charles Poe from the American Music Awards Called

Charles Poe called.

He works for the recording academy and for Dick Clark events. He's currently working on the American Music Awards. (Live on ABC. 13 million viewers.)
He's working on all the official publications that they're handing out, which goes to the 5,800 in attendance, online (downloaded 3 million times), and is sold at Barnes and Nobles, Target, and airports nationwide.

Purple Rain is up for the award of Top Soundtrack this year and Charles had heard that Paisley Park may be opening up to the public. He thought this might be a good opportunity for the City of Chanhassen to promote itself to the world as a place to visit. He suggested some sort of congratulatory message and/or promotion to come to Chanhassen and visit Prince's estate.

They need artwork by Oct. 27 and would offer a discount on placing the ad.

He can be reached at [REDACTED] if you have any interest.

Thanks!

Amy Seys
City of Chanhassen
Admin. Support and Communications Specialist
[REDACTED]

