

UNIVERSITY OF MINNESOTA

Twin Cities Campus

*School of Journalism and
Mass Communication
College of Liberal Arts*

*111 Murphy Hall
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Minneapolis, MN 55455
Office: 612-625-9824
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All University Honors Committee

Dear Committee Members,

It is with great excitement that I nominate the Stanley Hubbard Family for the honor of naming the University of Minnesota School of Journalism and Mass Communication in the College of Liberal Arts.

In my twenty year experience as the Director of the School of Journalism and Mass Communication, I have been privileged to know each of the family members and have witnessed firsthand their generous transformative support, dedication to and affection for this University and, in particular, our "J-school."

Earlier this academic year the faculty expressed broad support for initiating the review process to recognize the transformative contributions of a family that, for generations, has been a leading pioneer in the media industry locally, nationally and worldwide. The Hubbard family's legacy has been one of pioneering industry leadership and advocacy and support for education, especially for the University of Minnesota. They have funded numerous undergraduate scholarships, graduate research fellowships, graduate travel fellowships and senior fellow opportunities for our faculty. They have provided research resources for new faculty hires, enabled retention of faculty, funded state-of-the-art technology for classrooms and research labs, and they have provided generous matching resources for numerous permanent endowments. Their support for the mission of the university extends well beyond the School of Journalism and Mass Communication, as every University president for the past half century could attest. The Hubbard family has never asked anything more of our faculty than that we use their gifts to advance our mission and the priorities.

The family members continue to give their time and expertise generously by serving in numerous advisory capacities across the institution. Our proximity and access to Hubbard headquarters and the flagship station is certainly an enormous asset. We tour facilities, engage with professional staff and have interns there year 'round. KSTP's journalists visit our classes and share their expertise with our students. Beyond that, the fact that the station is a major competitive force in one of the top television news markets in the country provides an endless supply of teaching material that is of great value. No organization or family has better demonstrated more important and enduring support for scholarly research and learning opportunities both for undergraduate and graduate students.

Hubbard family leadership is evidenced in every major professional organization and foundation as well as to the public at large by virtue of their standing as a founding partner of the Newseum on the National Mall in Washington D.C. Mr. Stanley Hubbard, speaking for his family and the organization, describes the Newseum by saying that "it is the only institution solely devoted to educating the public about the fundamental value of First Amendment freedoms and free expression, the Newseum is a great gift to the nation and the world. It's an honor for our family and our company to help support this noble cause." These are values we respect and honor. In addition, Stanley has served as chair the Board of Trustees of the National Television Academy, Chair of National Television Academy Foundation Board and on the board of the Royal Television Society of London.

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Stanley's extraordinary volunteer leadership reaches beyond the media industry and includes being on the Board of Directors of Interrad Medical, Director on the Heart Rhythm Foundation, Trustee of Intrepid Sea, Air and Space Museum Complex. He also serves on the advisory board of Direct Relief International and is a member of the Itasca Project and the Minnesota Business Partnership.

The Hubbard family, individually and collectively, are pioneers with bold vision and national leadership in the media communications industry. They were among the first and few remaining major family owned communication businesses in the country. Their history is the history of American broadcasting. Their decades of broadcast industry leadership, pioneering achievements, civic engagements and contributions to the University of Minnesota are distinguished and distinctive.

It is my privilege to advance for your consideration that the University of Minnesota name the School of Journalism and Mass Communication the *Hubbard School of Journalism and Mass Communication*.

Attached you will find additional letters of support demonstrating the depth of respect the Hubbard Family garners both locally and nationally.

Sincerely,



Professor Albert R. Tims
Director (1997-2017)
School of Journalism and Mass Communication