

Minneapolis
City of Lakes

Office of the Mayor
Betsy Hodges
Mayor

350 South 5th Street - Room 331
Minneapolis, MN 55415-1393

Office
Fax
TTY

March 31, 2014

Richard K. Davis
Chairman, President and Chief Executive Officer
U.S. Bancorp

Douglas M. Baker, Jr.
Chairman and Chief Executive Officer
Ecolab Inc.

Marilyn Carlson Nelson
Former Chairman and Chief Executive Officer
Carlson

Dear Richard, Doug and Marilyn,

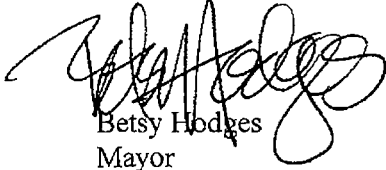
The City of Minneapolis is very excited to partner with you and the Local Organizing Committee to bring Super Bowl LII to Minnesota. The worldwide phenomenon that is the Super Bowl can find no better home than Minneapolis: by 2018, we will boast a brand-new stadium, an extraordinary three-block urban park, a redesigned Nicollet Mall that will double as "Super Bowl Boulevard," our top-flight convention center, and our unparalleled entertainment and hospitality industry, all in the heart of one of the most vibrant downtown cores in America.

Our commitment to the event is straightforward. As a world-class city, we will provide the public services necessary for a safe, orderly and memorable Super Bowl week. We will work with you, the Local Organizing Committee and our governmental partners across the region to ensure that the extraordinary services, above and beyond routine City business, that are needed for a Super Bowl are recognized and delivered. The City greatly appreciates the Local Organizing Committee's willingness to raise the resources that will make it possible to deliver this extraordinary level of safety, order and fun without posing an additional financial burden on our taxpaying residents and businesses.

We are also committed to working with the Local Organizing Committee to secure the necessary public investment, in the form of government guarantees or abatements, from the State Legislature, and we appreciate your commitment to do so with us. If legislative attempts to address the public investment do not succeed, we commit to working with the Local Organizing Committee to ensure that the NFL's expectations are met while equitably sharing the public investment across government jurisdictions and economic sectors.

Thank you for your willingness to serve as co-chairs of this effort to bring Super Bowl LII to Minneapolis. We are anxious to show off all that Minneapolis has to offer to the NFL and the world, and look forward to working closely with you from now until game day.

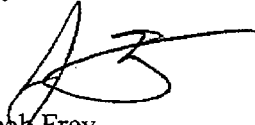
Sincerely,



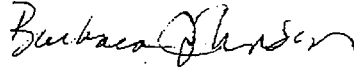
Betsy Hodges
Mayor



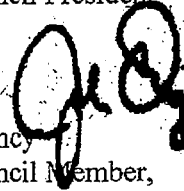
Elizabeth Glidden
City Council Vice President



Jacob Frey
City Council Member, Ward 3,
representing Downtown and the stadium



Barbara Johnson
City Council President



John Quincy
City Council Member,
Chair of Ways & Means Committee