



March 31, 2014

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Chief Executive Officer
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370 Wabasha Street North
St. Paul, Minnesota 55102

Mr. Richard Davis
Chief Executive Officer
US Bancorp
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Minneapolis, Minnesota 55402

Ms. Marilyn Carlson Nelson
Carlson Holdings - Tonkawa
301 Carlson Parkway, Suite 315
Minnetonka, Minnesota 55305

Dear Minnesota Super Bowl Committee Co-Chairs:

The State of Minnesota appreciates the leadership and hard work of Minnesota corporate and civic leaders to spearhead the effort to win the bid and bring Super Bowl LII to Minnesota in 2018. As you work to raise \$30+ million from the private sector to support our bid, we understand that it will be important for NFL ownership voting on this issue to see the support from the public sector.


The prospect of over 100,000 visitors coming to Minnesota to enjoy the weeklong Super Bowl experience – during January-February, which is not our typical tourist season – occupying our hotels and filling our restaurants, transportation, and shopping areas, will provide significant benefits to Minnesota. The hospitality workers throughout the region will benefit with extra hours and work serving these visitors. We also agree that there will be significant national and international visibility to our state from hosting such an event, which will enhance future business, marketing and hospitality opportunities for the State of Minnesota.

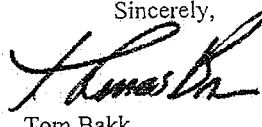
The evidence from other host cities' experiences shows that increased economic activity results from hosting a Super Bowl, leading to a net increase in tax receipts. We are very excited to compete for an event with such worldwide prominence and with anticipated economic benefit to our state.

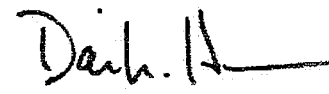
By means of this letter, the undersigned will continue to work with the Minnesota Super Bowl Committee in preparing a competitive bid package, which fairly balances public and private investments necessary to secure the Super Bowl.

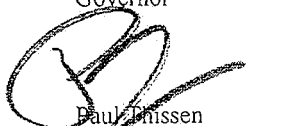
Again, we are grateful to you and Minnesota's civic and corporate community for your leadership on the Super Bowl bid. We look forward to advancing this bid as partners, and ensuring a competitive economic bid. Thank you very much.


Sincerely,


Mark Dayton
Governor


Tom Bakk
Senate Majority Leader


David Hann
Senate Minority Leader


Paul Thissen
Speaker of the House


Kurt Daudt
House Minority Leader

